



## BE HEARD. Media Skills Workshops for Students

Britannica and the National Association for Media Literacy Education team up on free media making workshops for high school students.

Workshops are part of the National Media Literacy Conference happening in Washington D.C. June 26-28.

### Exploring Civic Engagement Student Voice in Action

Wednesday, June 26 - 1pm – 5pm

*American University*

Join us for a youth media-making workshop to explore civic engagement and hone your media literacy skills. The workshop will revolve around the questions: **what does it mean to be an active participant in democracy and why is it important?** Using Britannica's new digital storytelling platform, LumieLabs, students will have a chance to participate in a workshop led by 22X20 a national initiative that aims to activate and facilitate increased and more diverse youth voice in the democratic process through media making in the lead up to the 2020 election.

#### SNACKS PROVIDED

Students are asked to bring laptops, headphones and cellphones to the workshop.

### What's Your Story? Intro to Video Storytelling with LumieLabs

Thursday, June 27 - 10:30am - 3:30pm

*American University*

Visual communication is the language of teenagers. They tell stories online with every picture they post and every video clip they share. This workshop is about taking a step back, reflecting, and challenging students to think about the stories they tell. Using LumieLabs, students will create their own video content exploring the questions: **how is my identity shaped by the stories I tell about myself through media? What stories do I want to hear about my generation and what role can I play in constructing those narratives?** Join us for a hands-on digital storytelling workshop to explore, collaborate, and create.

#### BOXED LUNCH PROVIDED

Students are asked to bring laptops, headphones and cellphones to the workshop.

To register for the youth workshops  
contact us at [name@name.net](mailto:name@name.net).

For conference info: [nameconference.net](http://nameconference.net)  
For LumieLabs info: [lumielabs.com](http://lumielabs.com)

*\*These events are sponsored by Britannica.*

