We are excited to host The NAMLE Conference at Roosevelt University. The conference takes place in various buildings. Here is a quick guide to find all the conference rooms.

**GOODMAN CENTER**
- Registration
- All Meals & Plenaries

**AUDITORIUM BUILDING**
- Rooms 311, 420, 430, 811 (Breakout rooms)
- Fainman Lounge - 2nd Fl (Exhibit Space)
- Ganz Hall - 7th Fl (Kick-off Event)
- Murray Green Library - 10th Fl (Awards Ceremony)

**WABASH BUILDING**
- Rooms 418, 612, 1016 (Breakout rooms)
- Residence Halls (Upper floors)

**IMPORTANT NOTE ON NAMETAGS**
You must wear your NAMLE nametag at all times. This is your pass into RU buildings and conference events.

***This is not a function of Roosevelt University.***

On behalf of the board of NAMLE and the entire conference team, welcome to Chicago! More than a year and a half ago, we set out to host a gathering of media literacy scholars and advocates that would be like no other. Our theme, “Engaging Citizens, Building Community,” was identified way before the contentious nature of last year’s election, but reflects our belief that, regardless of the strife we face, media literacy can be a force for understanding, empowerment, and unity.

Through the nearly 60 sessions and activities over the course of this conference, we hope to deepen your understanding of the vital relationship between media literacy and civic participation, and the critical need to seek accurate information and advance civil discourse to sustain our democracy. In fact, the leaders of this field, going back beyond the founding of our organization, have known media literacy to be a foundational skill that enables everyone in our country to fully participate as citizens. More than just another scholarly pursuit, advancing media literacy education strengthens our nation and our world and is the surest way for people to renew civic life.

During the conference, you will have the chance to meet and interact with some of the most passionate practitioners and the most knowledgeable field leaders. You will hear new ideas to advance our work and wisdom from those who have brought our field to national prominence. We hope in the knowledge you share with each other and the insights you take away that we will be able to renew the call for comprehensive media literacy education for all, build bridges to other media literacy educators globally, and unite the citizens and diverse communities that make up the nation we all love so dearly.

Best,
Tony Streit
Conference Chair
CREDITS & THANK YOU’S

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SPECIAL THANKS TO OUR PRE-CONFERENCE ORGANIZERS
Emily Bailin
Chip Donohue
Tessa Jolls
Tamara Kaldor
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Celí Tamayo-Lee
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DEEPEST GRATITUDE TO
The Department of Communication and Jiwon Yoon from Roosevelt University for their help in making this conference possible.

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Several pre-conference events will be taking place on Monday, June 26th at Roosevelt University and surrounding areas.

8:30AM TO 4:00PM | MEDIA LITERACY IN EARLY CHILDHOOD: A CRITICAL CONVERSATION | Erikson Institute

The Technology in Early Childhood Center at Erikson Institute, along with the National Association for Media Literacy Education, invite you to a pre-conference gathering of thought leaders in early childhood and technology. Featured speakers include Faith Rogow, Lisa Guernsey, Michael Levine, David Kleeman, Jim Gray, Little Miss Flint, Ellen Wartella, Maria Alvarez, Claudia Haines, and Ed Greene. Pre-conference led by Tamara Kaldor and Chip Donahue.

10:00AM TO 4:00PM | MEDIA LITERACY & CIVIC PARTICIPATION | Wabash 418

A small group of representatives from across the field will participate in a day-long, facilitated conversation to discuss the interconnectedness of modern media and civic life. The gathering will be designed to bring together stakeholders, both young and long-standing, in dialogue, to share varying and common perspectives, and together formulate action steps for the field in the years ahead. Through storytelling circles, visual mapping, and project-based learning, participants will tackle pressing questions for the field and propose concrete steps to advance both media literacy and civic participation. The event is intended to model an approach to dialogue that media educators, activists, youth leaders, and others can use within their own practice and organizing efforts. The pre-conference is co-hosted by the Chicago Youth Voices Network, Free Spirit Media, The Alliance for Media Arts and Culture, and 14 Black Poppies, drawing upon their expertise in facilitation and intergenerational dialogue. Pre-conference led by Jason Wyman, Celi Tamayo-Lee, and Emily Bailin Wells.

9:00AM TO 1:00PM | THINK & DO: MEDIA LITERACY IN THE AGE OF ALGORITHMS, BIG DATA & AI | Auditorium 420

This half-day workshop is a creative exercise during which researchers, industry professionals, and educators will come together to brainstorm and reflect on the intersections of human + machine. The use of Artificial Intelligence (AI), machine learning, and deep learning have begun to appear more frequently in news and websites. AI promises high levels of accuracy and offers opportunities to relieve humans from menial work, freeing us to live life to the fullest. However, AI also raises ethical considerations common to the media literacy world. It is incumbent upon us, as media literacy educators, to look closely at our relationships with such applications and the values we place on them. In this workshop, we will tackle real-world problems to better understand what AI is, explore the values and ethical norms of AI, and discuss how these important topics relate to work in classrooms and the future of media literacy. Pre-conference led by Erin Reilly, NAMLE Board President.

Pre-conference continued

1:00PM TO 5:00PM | NORTH AMERICAN GAPMIL SUB-CHAPTER MEETING: A JOINT EFFORT BETWEEN CANADA AND THE U.S. THROUGH UNESCO | Wabash 1017

The Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) is a groundbreaking effort to promote international cooperation to ensure that all citizens have access to media and information competencies. Be part of this exciting opportunity to contribute to the media literacy field internationally. We will form GAPMIL North American Working Groups and a Steering Committee at the meeting. Working groups include Advocacy/Policy Development, Outreach/UNESCO Liaison, and Steering Committee/Operations for GAPMIL. Pre-conference led by Tessa Jotts, GAPMIL North America Sub-Chapter Co-Chair, U.S.

KICK-OFF EVENT

FROM THE SCREEN TO THE STREETS: MEDIA MAKERS & DEMOCRACY

Monday – June 26 • Rudolph Ganz Memorial Hall

5PM TO 6PM

5PM

Reception

6PM TO 8PM

A screening and panel discussion highlighting work by artists and organizations who use media to advocate for civic participation and social action.

Moderated by Encarnacion Teruel, Director of Visual Arts, Media Arts & Multi-Disciplinary Programs, Illinois Arts Council.

FEATURING:

Free Spirit Media, A Tale of Two Cities: North Lawndale, Chicago, Jeff McCarter (Founder/Exec. Director), Ashley Smith (Filmmaker)

ITVS/OVEE, The Bad Kids/The Homestretch, Daniel Moretti (National Community Engagement Manager)

Kartemquin Films, Raising Bertie, Gordon Quinn (Founder/Artistic Director), Ian Kibbe (Producer)

Participant Media, America to Me, Steve James (Director)

The Representation Project, Miss Representation/The Mask You Live In, Lisa Walthers (Director of Sales and Marketing)

Vulcan Productions, We the Voters, Dave Ferrero (Senior Program Officer for Education)
SESSIONS & STRANDS

The NAMLE Conference brings together leading voices in the field to learn from each other and explore how best to advance the field.
This year’s conference is designed to facilitate the interaction of multiple perspectives on media literacy through a number of interrelated strands:

• Voice & Narrative  
• News & Noise  
• Civic Participation  
• Culture & Community  
• Action & Resistance  
• Learning & Practice  
• Media Literacy’s Big Tent

Within each strand, a variety of breakout session types will be offered:

• Presentation Sessions – This format groups 2-3 individual presentations according to a common theme. Presentation Sessions will include these 12-15 min. individual presentations, followed by a brief, moderated discussion.

• Group Discussions – This format allows for 3-4 participants to present related research or projects.

• Dialogue Sessions – This format places two presenters with complimentary themes in dialogue with each other. Individual proposals have been selected and paired with each other by conference organizers. Dialogues may partner a theoretician with a practitioner, an educator with an activist, a media creator with a community organizer, etc.

• Compelling Models – This format features youth media organizations, research centers or other organizations that are producing cutting-edge work in the fields of media literacy and civic engagement.

Each breakout session will be marked with a specific icon located next to the heading. Please refer to the key below to know which presentation falls into which session.

CONFERENCE AT A GLANCE

MONDAY – JUNE 26

4:30PM  CONFERENCE REGISTRATION BEGINS  FAINMAN LOUNGE

5:00PM TO 6:00PM  OPENING RECEPTION - APPETIZERS & DRINKS PROVIDED  GANZ HALL

6:00PM TO 8:00PM  FROM THE SCREEN TO THE STREETS: MEDIA MAKERS & DEMOCRACY. A screening of work by artists/filmmakers who use media to advocate for civic participation and social action.

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CONFERENCE AT A GLANCE: TUESDAY – JUNE 27

8:00AM TO 8:30AM  BREAKFAST & REGISTRATION  GOODMAN CENTER

8:30AM TO 8:45AM  WELCOME: Tony Streit (Conference Chair), Marian Azzaro (Chair of Dept. of Communication - Roosevelt University), David Hiller (President/CEO, McCormick Foundation)

8:45AM TO 9:45AM  OPENING PLENARY  Civic Education & Media Literacy  GOODMAN CENTER

10:00AM TO 11:00AM  TITLE & STRAND

11:15AM TO 12:15PM  Generation VR: Young People Learning Through 360 Video Journalism & Teens

12:15PM TO 1:45PM  LUNCH & PLENARY  A Conversation with Newton Minow  GOODMAN CENTER

2:00PM TO 3:00PM  Photography & Community

3:00PM TO 4:30PM  NETWORKING, EXHIBITOR SHOWCASE & RAFFLE  FAINMAN LOUNGE

4:30PM TO 5:30PM  Media Arts & Literacies

5:30PM TO 6:30PM  RECEPTION: APPETIZERS & DRINKS PROVIDED  MURRAY-GREEN LIBRARY

6:30PM TO 8:00PM  AWARDS CEREMONY  MURRAY-GREEN LIBRARY

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<td>8:30AM - 9:45AM</td>
<td><strong>BREAKFAST &amp; PLENARY: A View from the Ground</strong></td>
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<td>10:00AM</td>
<td><strong>Lifelong Media Literacy</strong></td>
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<td><strong>News &amp; Citizenship</strong></td>
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<td><strong>Analyzing Memes to Increase Youth Civic Engagement</strong></td>
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<td><strong>Critically Engaging with Pop Culture</strong></td>
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<td><strong>The Media Education Lab Model</strong></td>
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<td><strong>Media Literacy in Higher Education</strong></td>
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<td><strong>North American GAMMIL Meeting</strong></td>
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<td>11:15AM</td>
<td><strong>Using Media &amp; Media Literacy to Develop Agency</strong></td>
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<td><strong>Social Media, News &amp; Citizenship</strong></td>
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<td><strong>Disney &amp; Media Literacy</strong></td>
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<td><strong>Evaluating Critical Media Engagement</strong></td>
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<td><strong>History Communication in a Multimedia Landscape</strong></td>
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<td>12:15PM</td>
<td><strong>LUNCH &amp; PLENARY: Navigating the New Information Ecosystem</strong></td>
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<td><strong>Media Production, Identity &amp; Community</strong></td>
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<td><strong>Understanding &amp; Teaching News in a Social Media World</strong></td>
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<td><strong>We the Makers</strong></td>
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<td><strong>New Media Literacies</strong></td>
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<td><strong>This Is Baltimore</strong></td>
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<td><strong>Engaging Every Student</strong></td>
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<td><strong>New Directions in Research</strong></td>
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<td>3:00PM</td>
<td><strong>Youth Media &amp; Social Issues</strong></td>
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<td><strong>News &amp; America’s Kids: News Research &amp; Resources</strong></td>
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<td><strong>Community Participation &amp; Media Education</strong></td>
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<td><strong>Media Literacy &amp; Underserved Youth</strong></td>
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<td><strong>Snapping, Tweeting, Gramming &amp; Posting</strong></td>
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<td><strong>Media Literacy Tools</strong></td>
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<td><strong>Who Are Your Intellectual Grandparents?</strong></td>
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<td>4:15PM</td>
<td><strong>CLOSING PLENARY: Policy &amp; Public Interest: A Call to Action</strong></td>
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**TUESDAY – JUNE 27 PLENARY SESSIONS**

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<th>Time</th>
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<tr>
<td>8:30AM - 8:45AM</td>
<td><strong>WELCOME &amp; INTRODUCTIONS:</strong> Tony Streit (Conference Chair), Marian Azzaro (Chair of the Department of Communication, Roosevelt University) &amp; David Hiller (President/CEO McCormick Foundation)</td>
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<td><strong>AST &amp; PLENARY:</strong></td>
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<td><strong>Welcome:</strong> Shawn Healy &amp; Sangita Shresthova (Moderators)**</td>
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<td><strong>Panelists:</strong></td>
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<td><strong>Tony Streit (Conference Chair)</strong></td>
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<td><strong>Marian Azzaro (Chair of the Department of Communication, Roosevelt University)</strong></td>
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<td><strong>David Hiller (President/CEO McCormick Foundation)</strong></td>
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<td>8:45AM - 9:45AM</td>
<td><strong>CIVIC EDUCATION &amp; MEDIA LITERACY: PREPARING LEARNERS TO BE ACTIVE CITIZENS</strong> A conversation between scholars, educators and activists on the challenges and benefits of navigating today’s media landscape. This opening plenary will help set the tone for the conference overall and specifically address our theme, “Engaging Citizens, Building Community.”</td>
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<td><strong>Moderator:</strong> Shawn Healy • <strong>Panelists:</strong> Patricia Cartes (Head of Global Safety Outreach, Twitter) Joe Kahne (Dutton Presidential Professor of Educational Policy &amp; Politics at the University of California, Riverside) Akili Lee (Co-Founder &amp; Director of Digital Strategy &amp; Development, Digital Youth Network) Sangita Shresthova (Director, Media, Activism &amp; Participatory Politics (MAPP) Project at USC).</td>
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<td>12:15PM - 12:45PM</td>
<td><strong>LUNCH &amp; STATE OF NAMEresentation</strong> Erin Reilly (Board President) &amp; Michelle Ciulla Lipkin (Executive Director)</td>
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<td>12:45PM - 1:45PM</td>
<td><strong>A CONVERSATION WITH NEWTON MINOW AND ON THE MEDIA’S BOB GARFIELD</strong> Newton Minow, former FCC chair and recipient of the Presidential Medal of Freedom, will share his insights on his illustrious career as well as his thoughts on the current state of U.S. media. In conversation with On the Media’s Bob Garfield.</td>
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</tbody>
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Pump up the Volume: Planning a Teen Media Literacy Conference CULTURE & COMMUNITY
Presenters: Shanti Kulkarni, Anne Marie Porter & Jimmeka Anderson
Learn how to create a Teen Media Literacy Conference! In this workshop, we’ll go over successful fundraising, marketing, recruitment, programming, and research strategies employed for the first Teen Media Literacy Conference held in Charlotte, NC. We’ll also discuss how to engage local teens in media literacy inventions and form successful academic-community partnerships!
Moderator: Sherri Hope Culver • Room: Auditorium 320

Critical Media Literacy & Environmental Justice LEARNING & PRACTICE
Presenters: Ryan Goble, Nicolás Kello, Antonio López, Jeff Share & Christopher Sperry
Climate change is already impacting life on Earth, and media messages about this problem are a crucial space for students to critically question and respond to environmental issues. A panel of media literacy educators who have been researching, writing, and teaching about environmental justice will share their thoughts, practices, and resources for promoting ecocritical media literacy.
Moderator: Theresa Redmond • Room: Wabash 612

Be the Change: Cultivating an “I Can Help” Narrative in Social Media Spaces LEARNING & PRACTICE
Presenters: Cynthia Merrill, Matt Soeth, Olivia Van Ledtje & Kirsten Ziemke
In our social media-influenced culture, it’s no longer a question of whether or not students are going to be using a device; it’s about supporting students to create, reason, and connect responsibly. In this presentation panelists will share the transformative power of placing students at the center of the social media landscape.
Moderator: Neil Anderson • Room: Auditorium 811

Integration of Digital & Media Literacy: A Canadian Model for Digital Citizenship CIVIC PARTICIPATION
Presenter: Matthew Johnson
The role of the Internet in spreading hate and misinformation has demonstrated how vital it is for media literacy to be a part of digital literacy and digital citizenship programs. Youth need to learn how to effectively use online tools such as search engines and research databases, but also need to understand that these technologies are not neutral. Like other media products they are created by people to serve a purpose, and to use them wisely we need to understand how and why they are made. This presentation will look at a comprehensive digital literacy curriculum that builds on the Canadian media education tradition by applying key concepts of media literacy to a digital context through resources on Finding and Verifying, Community Engagement, Consumer Awareness, Digital Health, Privacy and Security, and Ethics and Empathy from kindergarten through Grade 12.
Moderator: Belinha De Abreu • Room: Wabash 418

Global Media Literacy Policy & Practice MEDIA LITERACY'S BIG TENT
Presenters: Hamid R. Akrami, Jacob Mukherjee, Jiwon Yoon, Hyeon-Seon Jeong & Amie Kim
In order for media literacy to become a global movement, we must share our perspectives and practices across geographic and cultural boundaries. This session includes presentations that discuss media literacy education policies and practices in various cultural and national contexts.
Hamid R. Akrami, “Social and Political Conditions Affecting Digital & Media Literacy Education in Iran”
Jiwon Yoon, Hyeon-Seon Jeong & Amie Kim, "Development of National Media Literacy Curriculum in South Korea: Context, Process and Outcome"
Jacob Mukherjee, “Our London: Political Organising in the Neoliberal City”
Moderator: Tessa Jolls • Room: Auditorium 430

Media Literacy in the Classroom: Training Educators in the Art of Youth Media VOICE & NARRATIVE
Presenters: Kate Goddard, Wendy Rivenburgh, Jeff Share & Chelsea Wolfe
With the right supports, any educator anywhere can facilitate media making activities that promote media literacy and empower youth to create media with purpose. During this session, we will share findings from our work on Adobe Youth Voices, an international initiative that trained over 5,000 educators, and engage panelists in a discussion on how to scale these efforts.
Moderator: Amy Jensen • Room: Wabash 418

Truth & Certainty in Contemporary News Media NEWS & NOISE
Presenters: Robin Blom, David Magolis & Doaa Rady
The current conversation surrounding “fake news” has reiterated the necessity for the public to critically engage with journalistic content—seeking out credible sources, verifying the accuracy of information, recognizing bias in reporting, etc. This session includes presentations that discuss issues of truth and certainty in contemporary news media.
Robin Blom, “Showing College Students the Dangers of Believing Eyewitnesses and Social Media to Avoid Misinformation”
David Magolis, “Fake News: Why and How It Can Build Your Media Literacy Curriculum”

Moderator: Federico Subervi • Room: Auditorium 811

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Media literacy inventions and form successful academic-community partnerships!
Media Literacy & Contemporary Propaganda

ACTION & RESISTANCE
Presenters: Tom Burrell & Renee Hobbs

Early in the twentieth century, propaganda studies addressed the use of mass media to influence public opinion regarding global political issues. Ideology critique has since been an essential part of studies of media and culture. This dialogue session brings a pioneer in marketing communications together with a leading scholar to discuss propaganda’s presence in today’s media landscape and explore strategies for preparing the public to deconstruct representations of race, gender, politics, etc.

Tom Burrell, “Flip the Script: Stop the Brainwash”
Renee Hobbs, “Mind over Media: Analyzing Contemporary Propaganda”

Moderator: Faith Rogow • Room: Wabash 612

COMMIT2MediaLit LEARNING & PRACTICE
Presenters: Robbie Eisenstock, Tessa Jolls & Beth Thornton

Jump-start the conversation for 2017 National Media Literacy Week in this interactive workshop that features innovative approaches for involving your school, organization or community. Participants will experience Media Literacy Week activities that span the globe and connect with colleagues to build media literacy bridges locally, nationally, and internationally in the participatory digital world.

Moderator: Neil Anderson • Room: Wabash 1016

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SUNTORY
Since its beginnings, media literacy education has addressed the role of media in the decisions individuals make regarding their health. This dialogue session brings scholars, educators and medical professionals together to discuss the role that media literacy education can play in promoting a healthy living among youth. Cyndy Scheibe, Vanessa Dimone, “Building a Dynamic Community to Change the Landscape of K-12 Health through Media Literacy.”


Could librarians and family engagement specialists be tapped to enough support to help today’s students become more savvy? Media literacy education has brought new momentum to the cause. But do educators have the resources and time dedicated to non-core subjects, are in need of effective frameworks to teach civics that are easily incorporated into the core curriculum. In response to this new reality, The Big Civic IDEA a framework that structures student learning to harness data and technologies designed for meaningful participation in civic life.


Cathy Leogrande, “Society’s Scoreboard? Media Literacy & Sports Broadcasting”

Moderator: Cyndy Scheibe • Room: Auditorium 430

The Big Civic IDEA: An Applied Research Lab Devoted to Building Civic Media Literacies ACTION & RESISTANCE

Presenters: Paul Mihailidis

While recent political events in the US have renewed the call for a robust civics education curriculum in public schools, there is increasingly less space for civics to be taught, and particularly for dynamic curricular approaches to be tested and implemented. Teachers, under increasing pressure to teach more with fewer resources and less time dedicated to non-core subjects, are in need of effective frameworks to teach civics that are easily incorporated into the core curriculum. In response to this new reality, The Big Civic IDEA a framework that structures student learning to harness data and technologies designed for meaningful participation in civic life. IDEA, stands for Inquiry, Deliberation, Expression, Advocacy, with each word representing a set of skills and dispositions necessary for active citizenship.

Moderator: Kara Clayton • Room: Auditorium 320

While recent political events in the US have renewed the call for a robust civics education curriculum in public schools, there is increasingly less space for civics to be taught, and particularly for dynamic curricular approaches to be tested and implemented. Teachers, under increasing pressure to teach more with fewer resources and less time dedicated to non-core subjects, are in need of effective frameworks to teach civics that are easily incorporated into the core curriculum. In response to this new reality, The Big Civic IDEA a framework that structures student learning to harness data and technologies designed for meaningful participation in civic life. IDEA, stands for Inquiry, Deliberation, Expression, Advocacy, with each word representing a set of skills and dispositions necessary for active citizenship.

Education: Portraits of Sociopolitical Development”

Deirdre Morgenthaler, “Preparing Teachers for Media Literacy Development of Teachers as Means of Civic Engagement”

Media Literacy, Institutions & Representations

Presenters: Sarah Gretter, Deirdre Morgenthaler & Evanna Ratner

An essential step to promoting media literacy among young people is adequately preparing teachers to be media educators. This session includes presentations that discuss the significance of this intersection of media literacy and teacher education.

Evanna Ratner, “The Effect of Media Production on Professional Development of Teachers as Means of Civic Engagement”

Deirdre Morgenthaler, “Preparing Teachers for Media Literacy Education: Portraits of Sociopolitical Development”

Moderator: Jeff Share • Room: Wabash 612

Media Literacy, Institutions & Representations

CULTURE & COMMUNITY

Presenters: Seth Ashley, Stephanie Craft & Cathy Leogrande

Media literacy’s core concepts address the influence media industries and institutions have on media messages, and the meanings made by audiences. The political economy of news media is a topic of special importance in today’s cultural climate. This dialogue session brings together scholars sharing research related to the relationship of media institutions and representations.

Sarah Gretter, “Media & Information Literacy in Teacher Education: A Case Study”

Moderator: Jeff Share • Room: Wabash 612

For years, media literacy educators have been helping students think critically about the information they consume. “Fake news” has brought a new momentum to the cause. But do educators have enough support to help today’s students become more savvy? Could librarians and family engagement specialists be tapped to help? Could some discuss the “media mentor” approach.

Moderator: Katherine Fry • Room: Wabash 1016

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Moderator: Katherine Fry • Room: Wabash 1016

Digital Citizenship CIVIC PARTICIPATION

Presenters: Belinha De Abreu, Ellen Moore, Vitor Tomé & Diana Williams

Learning to responsibly use digital technologies, especially to interact with others, create and participate in communities, is a shared objective of both media literacy education and digital citizenship discourses. This session includes presentations that explore various intersections of civic life, digital technologies and cultures.

Ellen Moore, “Students as Community Educators and Engaged Global Citizens: Teaching Critical Media Literacy in the Digital Era”

Diana Williams, “Media and Citizenship: The Change in Education”


Moderator: Kristen Mattson • Room: Wabash 418

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Moderator: Katherine Fry • Room: Wabash 1016
2017 AWARDS CEREMONY

PLEASE JOIN US FOR THE 2017 NAMLE AWARDS CEREMONY

5:30PM TO 6:30PM | RECEPTION
6:30PM TO 8:00PM | AWARD CEREMONY

LOCATION: MURRAY GREEN LIBRARY

CONGRATULATIONS TO ALL THE WINNERS!

ELIZABETH THOMAN SERVICE AWARD
Sherri Hope Culver

MEDIA LITERACY RESEARCHER AWARD
Dr. Srivi Ramasubramanian

MEDIA LITERACY TEACHER AWARD
Diana Graber

OUTSTANDING VOLUNTEER AWARD
Dr. David Magolis

NAMLE MEDIA LITERATE MEDIA AWARDS

ADAM RUINS EVERYTHING
KQED ON THE MEDIA

Trend Micro is proud to support the National Association for Media Literacy Education.

Founded in 2008, Trend Micro’s Internet Safety for Kids & Families program aspires to help kids all over the world be great at being online.

We believe media literacy education is central to that mission and to helping the world’s youth be safe, responsible, and successful on the internet.

Through its worldwide employee volunteer program and key partnerships, Trend Micro has hosted 3000+ events at 10,000+ schools which have positively impacted over 1 million children, parents, and teachers worldwide.

Find out more @ internetsafety.trendmicro.com
VIEW FROM THE GROUND: NARRATIVES FROM WITHIN CHICAGO. In reaction to a national narrative that has painted Chicago in a less than authentic fashion, panelists explore the varying local narratives that define our host city and its many communities.

Moderator: Sheila Solomon (Senior Local Media Consultant, Democracy Fund)
Panelists: Lawrence Benito (Executive Director, Illinois Coalition for Immigrant and Refugee Rights)
Darryl Holliday (Editorial Director and Co-Founder, City Bureau)
Jackie Serrato (Journalist, La Villita Facebook Group).

FACT OR FICTION: NAVIGATING THE NEW INFORMATION ECOSYSTEM. This will be a panel conversation on how the online environment facilitates the flow of information and fights the proliferation of misinformation.

Moderator: Kyle Pope (Editor in Chief and Publisher, Columbia Journalism Review)
Panelists: Peter Adams (Senior V.P. for Educational Programs, News Literacy Project)
Dan Gillmor (Professor of Practice, Walter Cronkite School of Journalism & Mass Communication, ASU)
Aine Kerr (Manager, Journalism Partnerships, Facebook)
Cynthia Machata (EVPT Practice Lead, Havas Media)
Lynette Owens (Founder and Global Director, Trend Micro’s Internet Safety for Kids and Families).

POLICY & PUBLIC INTEREST: A CALL TO ACTION. A conversation amongst policy makers, scholars, and practitioners on the meaning of public interest and the role of government, from local to national and back.

Moderator: Barbara McCormack (V.P. Education, Newseum)
Panelists: Claire Beach (Board Member, Media Literacy Now)
Michelle Ciulla Lipkin (Executive Director, NAMLE)
Jeff Poulin (Arts Education Program Manager, Americans for the Arts)
JR Starrett (Senior Director of National Advocacy, Common Sense Kids Action).

YOUR STORY STARTS HERE. Plug into Philadelphia, the nation’s fourth-largest media market and home to the Klein College of Media and Communication.

KLEIN.TEMPLE.EDU
MediaLiteracy Messages to Reduce Partisan Selective Exposure
Emily Vraga, Melissa Tully, Kelly Whitney

Values, and power relations within our society. This session of popular culture as a means of gaining insight into the issues, Media literacy education has often advocated for critical analysis can increase students' media literacy, help them deconstruct their own Pedagogies of Persistence: Civic Media in the Teaching and Learning of Everyday Activism in Democratic Life ACTION & RESISTANCE
Presenters: Christopher Harris, Paul Mihalidis & Moses Shumow

This workshop will explore the phenomenon of persistence—what we are defining as sustained and long-term teaching and learning that shapes pedagogy around equality and inclusion—in support of sustained civic engagement, participation, and action from classrooms to communities. The discussion will frame media and digital literacies in an age of increased polarization and declining civic trust. We will engage in roundtable workshops and dialogue with participants around the challenges they face in their classrooms and communities, and use this to articulate and document best practices for teaching and learning “persistence” in the age of polarization.

Moderator: Chris Sperry • Room: Wabash 418

The Media Education Lab Model: Research and Community Service for Media Literacy Education LEARNING & PRACTICE
Presenters: Kara Clayton, Carolyn Fortuna, Yonty Friesem, Renee Hobbs, Frank Romanelli, Sati Tuzel & Zoey Wang

Learn more about the current work of the Media Education Lab as it aims to advance the practice of media literacy education through scholarship and community service. What are the key features of the Lab’s approach and how could these principles be useful to you in your efforts to advance media literacy?

Moderator: Jiwon Yoon • Room: Wabash 1016

Media Literacy in Higher Education MEDIA LITERACY’S BIG TENT
Presenter: Spencer Brayton, Natasha Casey, Julie Smith, Elizabeth Threadgill & Melda Yildiz

Higher education is one site where media literacy education is gaining a foothold. In communication and education, media and technology, humanities and social science programs, university faculty and students are beginning to critically engage with media culture. This session includes presentations that explore issues facing media literacy educators in the context of higher education.

Moderator: Pamela Morris • Room: Auditorium 320

Media and Information Literacy (GAPMIL) was formed for North America (Canada and U.S.) last fall, in conjunction with the European Sub-Chapter. Join us for an orientation and discussion of Working Groups on Advocacy/Policy Development; Outreach/UNESCO Liaison; Research/Policy Development; or Steering Committee/Operations. All are welcome!

Room: Auditorium 311

Media Education for Cross-Cultural Understanding CIVIC PRACTICE
Presenters: Denise Chapman, Jayne Cubbage, Kewman Lee, Kyoko Murakami, Jun Sakamoto & Jawn Yoon

An essential part of building community is being able to communicate and connect across cultures. This session includes presentations that explore both theoretical and practical perspectives on media education as a means of fostering cross-cultural understandings.

Jawn Yoon, Jun Sakamoto, Kyoko Murakami, "Media Literacy for Cross-Cultural Communication: The Video Exchange Program Between Japan and the US”

Kewman Lee, “The First Step to Engage Global Citizens: Literacy Practices in Online Affinity Spaces Associated with Global Popular Cultures”

Denise Chapman, Jayne Cubbage, “A Call for Highlighting Ethnicity in Media Literacy”

Moderator: Antonio Lopez • Room: Auditorium 420

Disney & Media Literacy Culture & Community
Presenters: Malori Bigler, Vanessa Domine, Ian Hawkes & Benjamin Thevenin

With feature films, multiple television networks, theme parks, and now with the acquisition of properties like Marvel and Star Wars, Disney dominates the global media landscape. This dialogue session partners scholars and media-makers to present new curriculum and media created to promote media literacy through a critical engagement with Disney.

Vanessa Domine, “Doing Media Literacy Through the World(s) of Disney”

Benjamin Thevenin, Malori Bigler, Ian Hawkes, “Dark Ride: Disneyland”: Mobile Games, Theme Parks & Media Literacy Education”

Moderator: Renee Cherek-O’Leary • Room: Wabash 1016

WEDNESDAY – JUNE 28 10AM TO 11AM CONT.

Elizabeth Threadgill, "Areas for Improvement in College Media Literacy Education"

Natasha Casey, Spencer Brayton, Julie Smith, "Building Media Literate Citizens Across Three Universities: A Study in Collaboration"

Melda Yildiz, "Media Birds or Blind? Promoting Global Competencies and Social Change through Participatory Action Research"

Moderator: Pamela Morris • Room: Auditorium 320

Using Media & Media Literacy to Develop Agency ACTION & RESISTANCE
Presenters: Karen Ambrosch, Neil Andersen, Martin Rayala Marieli Rowe & Henry Jenkins

Agency is media literacy in action. This panel will explore the relationships between media literacy education, civic participation and community building within our contemporary culture. It will consider the many forms that agency takes and how that agency might be exercised both inside and outside classrooms. Change agents might be teachers, parents, broadcasters, filmmakers, corporations, students and more. The presentation will consider meanings of agency, then describe how several are playing out in the real world. Participants will gain a thorough understanding of agency and explore how they and others might develop and exercise their own agency. Some of the presenters will appear in person while others will join by video conference.

Moderator: Chris Sperry • Room: Wabash 612

Social Media, News & Citizenship NEWS & NOISE
Presenters: Eszter Hargittai & Zoey Wang

Since the public is increasingly getting its news through platforms like Facebook and YouTube, it is necessary that media scholars and educators examine the significance of social media in the development of political perspectives and practices. This session includes presentations that explore the intersections of social media, news and citizenship.

Eszter Hargittai, "How Internet Literacy Relates to Civic Engagement"

Zoey Wang, "The YouTube Cult: A New Type of Democracy?"

Moderator: Pamela Morris • Room: Auditorium 320

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Moderator: Renee Cherek-O’Leary • Room: Wabash 1016

WEDNESDAY – JUNE 28 11:15AM TO 12:15PM
This panel discussion/workshop addresses the changing theoretical and pedagogical perspectives to explore the value of opportunities for creative self-expression and participation in their communities. This dialogue session brings together school teachers and educators to discuss the intersection of media literacy and history and present resources to help educators address these issues with their students.

Moderator: Cyndy Scheibe • Room: Auditorium 430

WEDNESDAY – JUNE 28
11:15PM TO 12:15PM CONT.

News Media Literacy for Action: A Dialogue About When and How News Media Literacy Combines with Civic Education
Presenter: Abby Kiesa

Join CIRCLE for a conversation about further integration of news media literacy into in-school civic education promising practices. Session participants will work together in small groups to curate ideas, lessons and tools for how news media literacy can work together with specific civic education promising practices to forward learning outcomes and youth civic engagement.

Moderator: Paul Mihailidis • Room: Wabash 418

History Communication in a Multimedia Landscape
MEDIA LITERACY’S BIG TENT
Presenters: Eric Olson, Jason Steinhauser & Chasse Simone

Social studies classrooms have traditionally provided a productive context for media literacy education. This dialogue session brings together school teachers and educators to discuss the intersection of media literacy and history and present resources to help educators address these issues with their students.

Moderator: Cyndy Scheibe • Room: Auditorium 430

WEDNESDAY – JUNE 28
1:45PM TO 2:45PM

Media Production, Identity & Community
VOICE & NARRATIVE
Presenters: Ralph Beliveau & Alexis Brown

Youth media programs have often provided adolescents with opportunities for creative self-expression and participation in their communities. This dialogue session brings together theoretical and pedagogical perspectives to explore the value of media production in individual and group identity formation.

Ralph Beliveau, “Reinvented Publics: Desire, Trust and Media-Making Under the Epistemology of Ignorance” Alexis Brown, “What to Teach in Times Like These

Moderator: Benjamin Thevenin • Room: Auditorium 811

Understanding and Teaching News in a Social Media World: Why News Literacy is Media Literacy
NEWS & NOISE
Presenters: Catherine Burgess, Katherine Fry & MJ Robinson

This panel discussion/workshop addresses the changing definition of news in the era of Web 2.0. Using a media ecology framework, we interrogate media forms – newspapers, television, the internet, and specifically social media – as technologies and information environments. We offer practical exercises and guidance to teachers and students, equipping them to assess, address and engage with news, cultivating a deeper understanding of information across media environments.

Moderator: Moses Shumow • Room: Wabash 418

We the Makers: Mobile Media for Civic Life & Classroom Creativity
CIVIC PARTICIPATION
Presenters: Joanne Parson & Jason Wyman

This interactive workshop will showcase short films from the We the Voters anthology, followed by a facilitated mobile movie-making exercise where you’ll create a video PSA about civic issues addressed in the films. Participants walk away with a We the Voters activity plan, the PSA to post and share, and an appreciation for the possibilities of mobile media making.

Moderator: Kelly Whitney • Room: Wabash 612

Youth Media & Social Issues
VOICE & NARRATIVE
Presenters: Tara Adler, Rachel Kim, Jim Krzop, Jeff Lembeg & Debbie Shin

Beyond allowing youth to be smarter consumers and producers of media, youth media programs often invite young people to address the challenges experienced in their communities. This session includes presentations that demonstrate media education’s potential to help youth identify the problems in their communities and work towards positive social change.

Jim Krzop, “Behind the Teen Production Scene on ‘Good Cop, Good Teen’” Debbie Shin, Tara Adler, Rachel Kim, “Using Video Projects in a Classroom to Promote Critical Media Literacy & Community Activism” Jeff Lembeg, “Using Media Literacy to Shine a Light on Teen Substance Abuse”

Moderator: DC Vito • Room: Auditorium 320

WEDNESDAY – JUNE 28
1:45PM TO 2:45PM CONT.

New Media Literacies
CULTURE & COMMUNITY
Presenters: Denise Chapman, Prune Lieutier & Yonty Friesem

New media technologies—from video games to augmented reality, social media to transmedia storytelling—both open up new opportunities for learning, and require new media literacies. This session includes presentations that highlight the place that emerging media technologies have in the media literacy landscape.


Moderator: Renee Cherow-O’Leary • Room: Auditorium 420

This Is Baltimore: A Youth-Produced Counter-Narrative in the Year After the Uprising
ACTION & RESISTANCE
Presenters: Moira Fratantuono

While many media outlets cast the 2015 Baltimore Uprising in a negative light, Wide Angle Youth Media embarked on a year-long multi-media effort to capture 120 youth perspectives in the wake of Freddie Gray’s death. Following an overview of their work, participants will engage in group discussion and activities.

Moderator: Emily Balin Wells • Room: Auditorium 430

Engaging Every Student: Media Inquiry That Teaches Students How to Question Their World
LEARNING & PRACTICE
Presenters: Faith Rogow, Cyndy Schnebe & Chris Sperry

This interactive session will model constructivist pedagogy and strong-sense critical thinking through examining news literacy and sustainability education. We will present videos of classroom decoding, a revised version of our Key Questions, a graphic of the process of media literacy, and NCSS’ new Media Literacy Position Paper for social studies.

Moderator: Rachell Arteaga • Room: Wabash 1016

New Directions in Research
MEDIA LITERACY’S BIG TENT
Presenters: Sherri Hope Culver, Russell Kahn & Cathy Leogrande

The research generated by scholars is invaluable to the field of media literacy to continue to move forward. This session includes research presentations that address media literacy’s theories and histories, pedagogics and practices.


Moderator: Theresa Redmond • Room: Auditorium 320

WEDNESDAY – JUNE 28
3PM TO 4PM

News & America’s Kids: New Research & Resources
NEWS & NOISE
Presenters: Esha Buch

This session will explore groundbreaking new research from Common Sense Media on how young people perceive and are affected by the news. Attendees will also learn about resources that educators and parents can use to teach news and media literacy to children in grades K-12.

Moderator: Kelly Whitney • Room: Wabash 1016

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Community Participation & Media Education
CIVIC PARTICIPATION
Presenters: Carla Lyndale Carter-Bishop, Jen Nowicki-Clark, Josh Schacht, Jacqueline Vickery & Nicole Warncke

Among the core principles of media literacy education is to help individuals become "informed, reflective and engaged participants" in their communities. This session includes presentations that highlight the role that media education can play in building community.

Jen Nowicki-Clark, Josh Schacht, "Transforming Communities through Participatory Media"

Carla Lyndale Carter-Bishop, "Teaching Communities Media as a Tool for Activism"

Jacqueline Vickery, Nicole Warncke, "Community Media Education: A Case Study in Connecting Universities with Marginalized Youth"

Moderator: Katherine Fry • Room: Auditorium 811

Media Literacy & Underserved Youth
CULTURE & COMMUNITY
Presenters: Gabriella Huggins, Jane Nickerson, Sharon Pajka & Adam Sherlock

Among critical media literacy’s objectives is to provide the means for marginalized communities to gain access to education and to actively participate in culture and community. This session includes presentations that highlight the potential for media education to provide an opportunity for greater self expression and social interaction.

Sharon Pajka, Jane Nickerson, "Media, Social Changes, and Connections to the Deaf Community"

Gabriella Huggins, Adam Sherlock, "Sending the Right Message"

Moderator: Kelsey Greene • Room: Auditorium 420

Snapping, Tweeting, Gramming & Posting Our Way to Parental Understanding of Social Media Platforms
LEARNING & PRACTICE
Presenters: Cynthia Merrill, Olivia Van Ledtje & Matt Soeth

Parents are often playing “catch up” with their children’s social media activities. Kids are snapping, tweeting, gramming, and posting about their lives, often creating complex and detailed digital narratives. This session will offer powerful examples for supporting student work and identify key characteristics for parental engagement.

Moderator: Julie Smith • Room: Auditorium 430

Media Literacy Tools
LEARNING & PRACTICE
Presenters: Emily Bailin Wells & Annelise Wunderlich

In order for educators to successfully help their students develop media literacy, they must have access to the right tools. This dialogue session brings together educators and media-makers to discuss new teaching resources to help engage with youth and assess their development of media literacy.

Annelise Wunderlich, “Above the Noise: Modeling Critical Inquiry”

Emily Bailin Wells, “Tools for Enabling Custom Media Literacy with a Shared Foundation in K-12 Schools”

Moderator: Alexis Romero • Room: Wabash 612

Who Are Your Intellectual Grandparents?
MEDIA LITERACY’S BIG TEN
Presenters: Kara Clayton & Renee Hobbs

Your approach to media literacy education probably reflects the many influences of “intellectual grandparents,” as ideas you have been exposed to shape your perspectives on media, culture, society, learning, teaching, technology and more. In this session, you’ll reflect on how you have been influenced by others’ ideas and we’ll trace back in time the many grandparents of media literacy.

Moderator: Erin Reilly • Room: Wabash 418

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Moderator: Erin Reilly • Room: Wabash 418
Young people must be critically literate to make sense of the world around them. EDC works at the nexus of media, technology, and civic education to develop the next generation of engaged, empowered citizens.

How do we make learning powerful?

SAVE THE DATE:
2nd International Media Literacy Education Symposium
in Lisbon, Portugal
April 20, 2018

To be held at:
Fundação Calouste Gulbenkian
Lisboa, Portugal
gulbenkian.pt

Details to follow.

Contact:
Belinha De Abreu - deabreub@gmail.com or Vitor Tomé - vitor@rvj.pt for any questions.

Check out the website for updates: https://mediaborceryresearchsymposium.wordpress.com/

Partners include: Center for Media Literacy, GAPMIL, NAMLE, and National Telemedia Council
Our Mission
We advance the practice of digital and media literacy education through scholarship and community service.

Curriculum Resources
- Multimedia curriculum resources
- Lesson plans & videos

Professional Development & Graduate Education
- Summer Institute in Digital Literacy
- Winter Symposium on Digital Literacy in Higher Education
- Graduate Certificate in Digital Literacy
- Graduate programs (M.A. & PhD)
- Customized workshops and programs

Learning Community
- Global partnerships
- Webinars and Twitter chats
- Youth media and community outreach initiatives
- Research and scholarship
- Policy & advocacy

www.mediaeducationlab.com
An online, open-access, peer-reviewed interdisciplinary journal that supports the development of research, scholarship and the pedagogy of media literacy education.

The Journal of Media Literacy Education is the official journal of the National Association for Media Literacy Education (NAMLE).

LEARN MORE!
www.jmle.org

Research and Practice
The Journal of Media Literacy Education advances the field with insights from both scholars who conduct research and practitioners who document innovative approaches to teaching and learning media literacy in and out of schools.

Research and Scholarship: Scholars and educators may submit papers, research articles, and theoretical/critical papers for blind peer review. 4500-6000 words

Voices from the Field: Teachers and practitioners may submit first-person reports of practice, case studies, reflective essays, or translational applications of research. 1500-3000 words

Professional Resources: Contributors may review professional media literacy education resource materials including books, curriculum materials, multimedia and online resources, or other materials appropriate to our audience. Manuscripts should be up to 1500 words.

Co-Editors
• Renee Hobbs, University of Rhode Island
• Paul Mihailidis, Emerson College

Associate Editors
• Theresa Redmond, Appalachian State University
• Michael Robb Grieco, Wyndham Supervisory Union, Vermont
The mission of Media Literacy Week is to highlight the power of media literacy education and its essential role in education today.

Get involved by contacting:
medialiteracyweek@namle.net

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NATIONAL ASSOCIATION FOR MEDIA LITERACY EDUCATION

Sponsors:
The Robert R. McCormick Foundation applauds the National Association for Media Literacy Education for fostering critical thinking and effective communication for empowered media participation through the proliferation of media literacy.